



AI Literacy Training for Modern Teams



Tailored workshops |
Hands-on learning |
Real business impact

[Apply Now](#)



Why AI Literacy Matters Now

AI is already transforming the workplace

- **74%** of professionals **use AI at work regularly**, and 58% use AI at least weekly.*
- **60%** use **AI chatbots** like ChatGPT, Gemini, and Copilot.*
- **75%** of employees report that **AI tools help them work faster** and with better quality - saving up to 40-60 minutes a day.**

But: 66% of them use AI without best practices or risks awareness

* <https://clutch.co/resources/ai-in-the-workplace>

** https://cdn.openai.com/pdf/7ef17d82-96bf-4dd1-9df2-228f7f377a29/the-state-of-enterprise-ai_2025-report.pdf



What Happens Without Training

Untrained users may trust outputs blindly, despite errors in AI results.

Lack of guidelines exposes teams to data privacy risks and bias.

Leaders may overestimate AI's real-world impact if teams lack structured skills.

The result? Missed opportunities, inconsistent adoption, and slow transformation.





How AI Literacy Workshops Help

Four Pillars of Impact

Foundational Literacy & Practical Skills

Understand core AI concepts and gain hands-on experience with tools.

Real-World Impact & Productivity

Learn proven AI strategies to streamline workflows and enhance decisions.

Future-Proofing Teams

Equip teams to thrive in an AI-driven workplace, reducing fear and enabling strategic adoption.

Ethical & Responsible AI

Ensure responsible use aligned with regulation and ethical best practices.

[Book My Workshop](#)



Choose the Right Workshop for Your Needs



Each workshop is *customized* for your industry, challenges, and team readiness, not a one-size-fits-all seminar.

AI Readiness Workshop – 2.5 Hours

Quick crash course for foundational knowledge.

Extended AI Workshop – 4 Hours

Deep dive into digital transformation and strategic use.

Tailored AI Workshop – Up to 8 Hours

Comprehensive session focused on your business function and unique goals.



What You'll Walk Away With

- ✓ **Practical skills** you can use tomorrow
- ✓ **Confidence** in choosing and applying AI tools
- ✓ A clearer **view of AI's impact** on your organization
- ✓ Real-world use cases and **hands-on exercises** tailored to your context

Ethical, responsible, and compliant AI practices embedded throughout the course.





Investment & Special Offer

Q Pricing Overview

Workshop	Online	On-Site*
AI Readiness (2.5h)	CHF 3,000	CHF 5,000
Extended (4h)	CHF 5,500	CHF 9,500
Tailored (8h)	CHF 9,500	CHF 15,000

*Travel and accommodation costs for on-site workshops are not included and will be charged separately.



One-Time Offer:

[Apply here](#) for the AI Literacy Early Adopter Program: 50% off selected workshops in exchange for a recorded testimonial.



Let's Empower Your Team

**AI is no longer optional
it's a business advantage.**

Don't let unstructured AI use hold your organization back.

Teams using AI effectively are more **productive, creative, and competitive.**

Ready to get started?

Contact us today to **tailor your AI literacy journey.**

