

# AI Literacy Training for Modern Teams



Tailored workshops | Hands-on learning  
Real business impact

[Apply Now](#)



# Why AI Literacy Matters Now

- **74%** of professionals **use AI at work regularly**, and 58% use AI at least weekly.\*
- **60% use AI chatbots** like ChatGPT, Gemini, and Copilot.\*
- **75%** of employees report that **AI tools help them work faster** and with better quality — saving up to 40–60 minutes a day.\*\*

**But: 66% of them use AI without best practices or risks awareness**

\* <https://clutch.co/resources/ai-in-the-workplace>

\*\* [https://cdn.openai.com/pdf/7ef17d82-96bf-4dd1-9df2-228f7f377a29/the-state-of-enterprise-ai\\_2025-report.pdf](https://cdn.openai.com/pdf/7ef17d82-96bf-4dd1-9df2-228f7f377a29/the-state-of-enterprise-ai_2025-report.pdf)



# What Happens Without Training

Risk of inefficiency, inaccuracies, and compliance issues

Untrained users may **trust outputs blindly**, despite errors in AI results.

Lack of guidelines exposes teams to **data privacy risks** and bias.

Leaders may **overestimate** AI's real-world **impact** if teams lack structured skills.

The result? Missed opportunities, inconsistent adoption, and slow transformation.



# How INSUS AI Literacy Workshops Help

## Four Pillars of Impact

### Foundational Literacy & Practical Skills

Understand core AI concepts and gain hands-on experience with tools.

### Real-World Impact & Productivity

Learn proven AI strategies to streamline workflows and enhance decisions.

### Future-Proofing Teams

Equip teams to thrive in an AI-driven workplace, reducing fear and enabling strategic adoption.

### Ethical & Responsible AI

Ensure responsible use aligned with regulation and ethical best practices.

[Book My Workshop](#)

# Choose the Right Workshop for Your Needs

## Three Tailored Packages:

### 1. **AI Readiness Workshop – 2.5 Hours**

Quick crash course for foundational knowledge.

### 2. **Extended AI Workshop – 4 Hours**

Deep dive into digital transformation and strategic use.

### 3. **Tailored AI Workshop – Up to 8 Hours**

Comprehensive session focused on your business function and unique goals.

Each workshop is customized for your industry, challenges, and team readiness — not a one-size-fits-all seminar.



# What You'll Walk Away With



- ✓ Practical skills you **can use tomorrow**
- ✓ **Confidence** in choosing and applying AI tools
- ✓ A clearer **view of AI's impact** on your organization
- ✓ Real-world **use cases** and hands-on **exercises tailored to your context**

**Ethical, responsible, and compliant AI practices embedded throughout the course.**

# Investment & Special Offer

🔍 Pricing Overview

Workshop	Online	On-Site*
AI Readiness (2.5h)	CHF 3,000	CHF 5,000
Extended (4h)	CHF 5,500	CHF 9,500
Tailored (8h)	CHF 9,500	CHF 15,000

\*Travel and accommodation costs for on-site workshops are not included and will be charged separately.



**One-Time Offer:**  
[Apply here](#) for the AI Literacy Early Adopter Program: 50% off selected workshops in exchange for a recorded testimonial.

# Let's Empower Your Team

AI is no longer optional - it's a business advantage.

**Ready to get started?**

**Book a call**

**Don't let unstructured AI use hold your organization back.**

Help your teams work better with AI.

